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5 Local Businesses Named Final Nominees of 2021 Ethics In Business Awards

Samaritan Center seeks to highlight organizations committed to ethical operations amid the challenges of the COVID-19 pandemic.

Lancaster, Pennsylvania, February 25, 2021 – The Samaritan Counseling Center is pleased to announce the Final Nominees of the 2021 Ethics In Business Awards Program: Bomberger's, HairDirect, Graham Packaging, Lancaster Works and Longview Structures.

The annual award program recognizes companies and organizations who demonstrate excellence in the criteria of integrity, fairness and justice, stewardship, life-enhancement and transparency.

Bomberger's, a family-owned and operated store, originally opened its doors in 1887 as a small general store. At their locations in Lititz and Annville today, customers can find hardware, tools and paint, lawn and garden supplies, and power equipment. Bomberger's also provides installation of flooring, countertops, and tile, as well as professional interior design services at its Lititz location.

HairDirect is an online hair replacement company that began more than 20 years ago. The company provides custom-made hair replacement systems, as well as a large selection of hair care and maintenance products, including its own personal brand. This includes custom hair systems, liquid adhesives, solvents, hair sprays and gels, brushes and styling tools, how-to videos, hairpiece tape adhesives, shampoos, conditioners, scalp and hair protectants, hair clips, and more.

Sustainable packaging company Graham Packaging designs, manufactures and sells custom, value-added and sustainable food, beverage, household and automotive containers. Founded more than 50 years ago, the company began with the idea of converting the traditional metal oil can into a plastic bottle that was safer, cleaner and lighter for sellers and consumers. The company's facilities across North America, Europe and South America produce more than 16 billion container units annually.

Lancaster Works goes above and beyond a typical employment agency by providing wrap-around support services that help job seekers overcome employment barriers and balance their home life. These services

range from transportation and uniforms to skill training and childcare referrals. Lancaster Works also cultivates mutually beneficial relationships with trusted companies who can ensure an environment in which diligent employees can thrive.

Custom builder and remodeler Longview Structures provides preconstruction, new construction, renovation and architectural millwork. Founders Mike Stoner and Jesse Pellman began the company with a vision to create better housing based on the principals that for something to last, it must be well-loved, and that all the organization does should carry the awareness that its actions reverberate throughout the broader community.

As part of the nomination, each of the five final nominees agrees to undergo an extensive review process. This includes the company's provision of policy manuals, mission and value statements, financial statements and other procedural documents to the Samaritan Center.

The review process also includes an employee survey focused on the ethical conduct, and a virtual or in-person visit from trained site visitors.

The results of this process compiled into a multipage report, which is then shared with an anonymous selection committee made up of business owners and industry leaders within the Lancaster County community. The committee selects the award recipient after reviewing the reports.

An evening awards ceremony weeks later honors all of the nominees and announces the recipient. This year the event will be held on July 22, 2021 at the Lancaster Country Club.

A hybrid in-person and livestream ceremony, the awards program will feature keynote speaker Jan Bergen, current CEO and president of Penn Medicine Lancaster General Health. WGAL Anchor Brian Roche will serve as the emcee.

The Samaritan Counseling Center's Ethics in Business Awards program began in 2007. By recognizing Lancaster County companies, organizations and individuals who espouse ethical business practices, the Center continues its mission of fostering healthy individuals and healthy organizations within the local community.

Today the program is organized and managed by [Samaritan Business Consulting](#), the business services division of the center that was added in 2013.

About Samaritan: The Samaritan Counseling Center began in 1987 with the mission to foster hope and healing through professional counseling, consultation and education while respecting and integrating personal and spiritual values. In 2013, the Center added a business consulting division, which provides leadership development and training, human resources consulting,

career coaching and outplacement services, retirement coaching, executive search services, hiring and development assessments, executive and performance coaching and other business consulting services to organizations in and around Lancaster County. To learn more about Ethics In Business, go to scclanc.org/ethics-in-business.

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