



Ethics in Business honors Lancaster County organizations practicing the highest standards of business ethics based on five criteria: integrity, fairness and justice, stewardship, life-enhancing and transparency.

## PRESENTING SPONSOR

\$5,000 (Exclusive)

### PRE-EVENT

- Logo or name on all promotions or correspondence such as postcards, flyers, emails, inserts, with “Speaker Presented By ...”
- Color logo with link on online event page
- Promotional event emails including company branding and links
- One social media post mention in connection to promotion of event

### DAY OF EVENT

- Complimentary tickets (1 table for speaker sponsor use; 1 sponsored final nominee with guest)
- Preferred seating at event
- Opportunity to welcome and address the audience
- Full-page, color ad in program (5.5x8)
- Logo and brief company description in program
- Logo on sponsor slide show

### POST-EVENT

- Opportunities to engage with keynote speaker to be discussed
- Excel list with attendee information

## PRESENTING LIVESTREAM SPONSOR

\$5,000 (Exclusive)

### PRE-EVENT

- Logo or name on all promotions or correspondence such as postcards, flyers, emails, inserts, with “Livestream Presented By ...”
- Color logo with link on online event page
- Promotional event emails including company branding and links
- One social media post mention in connection to promotion of event

### DAY OF EVENT

- Complimentary tickets (1 table for speaker sponsor use; 1 sponsored final nominee with guest)
- Preferred seating at event
- Opportunity to welcome and address the audience
- Full-page, color ad in program (5.5x8)
- Logo and brief company description in program
- Logo on sponsor slide show

### POST-EVENT

- Opportunities to engage with keynote speaker to be discussed
- Excel list with attendee information

## ETHICS CRITERIA SPONSORSHIPS

\$2,500 (Exclusive)

*Each sponsorship will be represented in the room and will be connected to a criteria (Integrity, Fairness & Justice, Stewardship, Life-Enhancing, Transparency); Determined in collaboration with event staff.*

### PRE-EVENT

- Logo or name on all promotions or correspondence such as postcards, flyers, emails, inserts
- Logo with link on online event calendar page

### DAY OF EVENT

- 8 Complimentary Tickets (One Table)
- Preferred seating at event
- Half page, color ad in program (5.5x4)
- Logo in event program
- Logo on sponsor slide show
- Option to use branding, staff representation and more related to sponsorship, as discussed with Samaritan staff

### POST-EVENT

- Excel list of attendees provided after the event

## TABLE SPONSORS

\$1,000

### PRE-EVENT

- Logo or name on all promotions or correspondence such as postcards, flyers, emails, inserts
- Logo with link on online event calendar page

### DAY OF EVENT

- 8 Complimentary Tickets (One Table)
- Quarter page, color ad in program (2.75x4)
- Logo in event program
- Logo on sponsor slide show

## COMMUNITY SPONSOR

\$500

### PRE-EVENT

- Logo or name on all promotions or correspondence such as postcards, flyers, emails, inserts
- Logo with link on online event calendar page

### DAY OF EVENT

- 2 Complimentary Tickets
- Logo in event program
- Logo on sponsor slide show

If you or your company would like to support the Ethics in Business program but the sponsorship opportunities outlined above do not meet your needs, please contact Development Director Anita Hanna directly at [ahanna@scclanc.org](mailto:ahanna@scclanc.org) to discuss other options. Thank you!



## 2021 AWARD PROGRAM SPONSORSHIP REGISTRATION

To select a sponsorship as outlined above, you can submit the registration form below one of three ways:

1. Fill out the form online at <http://weblink.donorperfect.com/EthicsinBusinessSponsorship2021>.
2. Complete the form below and email it to Anita at [ahanna@scclanc.org](mailto:ahanna@scclanc.org)
3. Complete the form below and mail it to Anita Hanna at Samaritan Counseling Center, 1803 Oregon Pike, Lancaster, PA 17601.

**SPONSORSHIP LEVEL:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

Preferred Payment Method (circle): CHECK    CREDIT CARD (online)

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

*Sponsorships can be paid by check or by credit card.*

*NOTE: The Samaritan Counseling Center wants you to be confident in your charitable giving. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Your contribution is tax deductible to the fullest extent of the law.*